

April 2013

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Savannah, GA

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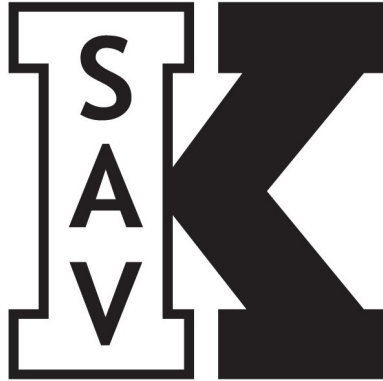
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Participating States:

Alabama
Arkansas
Colorado
District of Columbia
Florida
Georgia
Illinois
Indiana
Iowa
Kentucky
Louisiana
Michigan
Mississippi
Nebraska
New York
Ohio
Pennsylvania
South Carolina
Texas
Wyoming



"Quality Kosher in the Deep South"

Kosher Savannah Savannah, GA

Kosher food is a big business. While only 8% of kosher food consumers are Jewish, interest in the market has grown considerably due to health and food safety concerns.

Rabbi Yerucham Schochet began Kosher Savannah to expand the kosher horizons of local businesses and grant certification to manufacturing facilities in the region. This, in turn, helps facilities gain access into the growing kosher market. According to the April 2013

edition of "Specialty Food Magazine", kosher foods remains at the top of the premium food and beverage launches for the third year in a row.

According to Rabbi Schochet, businesses and facilities may only need a small change to become certified—modifying an ingredient or changing a supplier may be all that is necessary in order to sell to the kosher market.

Rabbi Schochet finds prospective companies by using MarketMaker. He states, "**MarketMaker** is a valuable tool for helping me find contacts that might be interested in my services." He goes on to say that he recommends MarketMaker to others as a way to market their businesses.

Kosher Savannah, formed in 2010, has grown to include the Carolinas and Northern Florida as well as Georgia. Despite its relatively new status, Kosher Savannah is recognized by the major Kosher Organizations and is a member of the Association of Kashrus Organizations (AKO).

Contact Kosher Savannah through MarketMaker or their website: koshersavannah.com

MarketMaker Designed to Help Farmers Find Markets

When MarketMaker made its debut in 2004, 12 farmers in one state were on the site. There are now 600,000 business profiles from 20 states in the system. Martha Blum, AgriNews Field Editor, quotes Darlene Knipe, MarketMaker Principal Investigator, in the April 17 edition, "The idea is if we can create enough information that draws the interest of enough people, we can create a busy community that helps people do business and connect. There is no cost because we think the best way to succeed is to allow enough people in the system to interact with one another as possible."

AGRINEWS

To read the entire article, click [here](#).



Ohio MarketMaker Debuts New Widget On Local County Extension Site

Ohio MarketMaker is going “back to the future” as they begin working with local county Extension offices around the state to incorporate a MarketMaker widget on county websites. "We decided to build on the strength of our statewide partnerships by developing grassroots involvement. Now, Extension leaders at the county level have the option of adding an affiliated group on MarketMaker and an interactive MarketMaker widget on their website to help them advance their local food programs," says Ohio MarketMaker state principal, Julie Fox.

Stacy Haight, AmeriCorps VISTA member with OSU Extension, has been working with Extension offices around the state to create affiliation groups for local food councils. Mike Hogan, Agriculture and Natural Resources Extension Educator for Fairfield County, OH, is working with Fairfield's Local Foods Council to develop a local food guide. Being an affiliated group on Ohio MarketMaker is allowing them to offer an electronic format for businesses to submit information for the guide. In addition to the online local directory created through MarketMaker, the *Fairfield County Local Foods & Farm Products Guide* will also be distributed in a printed form to residents and tourists throughout the county.

Ohio MarketMaker plans to expand MarketMaker’s visibility, value, and usage by reaching out to local communities through these efforts. Find the new widget on the [Fairfield County](#) website and check out the [Fairfield affiliation page](#) on Ohio MarketMaker.

THE ADVANTAGES OF MARKETMAKER

REGISTER so consumers can access your customized business profile.

CONNECT with consumers through marketplace forums and access information via an interactive search and mapping system.

SUCCEED in marketing with these features and additional opportunities like the Business Spotlight and the Buy & Sell Forum.

FREE for all users within the food supply chain.

Buy & Sell Forum

Post your ad for products and/or services you have to sell or want to buy. The Buy & Sell Forum is available to you at no cost. See detailed ads on our website at:

www.foodmarketmaker/main/marketplace.



BUY
7 listings

SELL
98 listings

SERVICES/EQUIPMENT
8 listings

TRANSPORTATION
0 listing

OTHER
5 listings

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