

October 2013

Participating States:

Alabama
 Arkansas
 Colorado
 District of Columbia
 Florida
 Georgia
 Illinois
 Indiana
 Iowa
 Kentucky
 Louisiana
 Michigan
 Mississippi
 Nebraska
 New York
 Ohio
 Pennsylvania
 South Carolina
 Texas
 Wyoming

Announcing New Tourism Profile!

Agritourism

Fishing Charter

Hunting

In an effort to be more consistent with other profiles and to simplify tourism efforts, MarketMaker has added a new Tourism profile. Agritourism, Fishing Charter, and Hunting subcategories make it easier than ever to add your tourism business!

Agritourism features over 30 attractions and allows users to select their specific type of facility, shopping, accommodations, and admission information.

Fishing Charter businesses may add the type of attraction offered, bait, charter type, fishing location, and type of fish in addition to admission, and hours.

Hunting profiles include the method of hunting, permits, type of big game, fowl, or small game, and accommodations, hours, and admissions information.

If tourism is part of your business, be sure to log into your account and add it to your business profile!

Sell your Wine Grapes with MarketMaker

Courtesy of Michigan MarketMaker

With the growth of the wine industry in Michigan and surrounding states, quality wine grapes are in high demand. Evidence of this is the approximately 100 grape producers and winery operators who looked to increase their skills at the MSU Southwest Michigan Research and Extension Center Viticulture Field Days held July 25 in Benton Harbor, Michigan.

MarketMaker is an excellent tool to help connect growers and winery operators. Both sellers and buyers can easily create profiles with location, contact information, and grape varieties to market for the current and future growing seasons.

MarketMaker provides a number of features for those looking to buy and sell products. The mapping and distance tool helps users search for particular crops within a geographical area. A search can be broadened further by using the drop down menu to access other MarketMaker states.

According to the [USDA National Agricultural Statistics Service](http://www.nass.usda.gov), the U.S. produced over 4,410,000 tons of grapes for wine processing in 2012. Grapes are the highest value fruit crop in the nation and rank as the sixth largest crop overall*. With this in mind, please keep your MarketMaker wine grape grower profile up-to-date to make your business searchable for buyers looking to meet current and future demands.



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