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### Participating States:

Alabama  
Arkansas  
Colorado  
District of Columbia  
Florida  
Georgia  
Illinois  
Indiana  
Iowa  
Kentucky  
Louisiana  
Michigan  
Mississippi  
Nebraska  
New York  
Ohio  
Pennsylvania  
South Carolina  
Texas  
Wyoming

## MarketMaker Helps Iowa State Extension Specialist Find Producers

Dr. Angela Shaw, Iowa State University Extension Specialist, is an avid MarketMaker user. As an assistant professor of Food Safety in the Department of Food Science and Human Nutrition, Shaw uses MarketMaker for three key purposes:



Dr. Angela Shaw, IA State University

1. **GAP (Good Agricultural Practices) Workshops.** Shaw conducts three levels of GAP workshops and uses MarketMaker to find growers who may be interested in attending. Trade alerts through the MarketMaker website notify Iowa farmers about the dates, times, and locations of workshops.
2. **Research projects.** Shaw uses MarketMaker to search for producers of fresh, local fruits and vegetables for use in her federally and state funded research projects. Recently, she used MarketMaker to search for watermelon and cantaloupe growers for a study on sanitizers.
3. **Grants.** As an agricultural service provider, ISU maintains multiple university farms throughout the state that are used for teaching, research, and extension purposes. These small farms are intended to mimic the larger agricultural community and funded grants make it possible for ISU to do necessary research. Shaw uses MarketMaker to find actual commercial growers who use innovative farming techniques.

## What does this mean for YOU?

Dr. Shaw is a great example of how MarketMaker is used for unique purposes. Research is an important part of the food industry. Practical insight into current trends in food safety, production techniques, and innovative farming methods are part of the ever-growing food industry.

It is important for researchers as well as buyers, food retailers, restaurants, chefs, and consumers to be able to find and connect with producers.

Keeping your MarketMaker profile current helps preserve and keep the producer/purchaser line of communication open. Update or register your business today!

## NYC Food Hubs Summer 2013: Increasing Healthy Food Access in the Faith-Based Community

*Dr. Khin Mar Cho, Senior Extension Associate, Cornell University Cooperative Extension New York City*

June 25<sup>th</sup> was the food distribution kick off day for Cornell University Cooperative Extension's (CUCE-NYC) Faith-Based Food Hubs Program. The program, in its first year, attempts to increase access to New York State farm products by Faith-Based Organizations through MarketMaker. Faith-Based Organizations are trained by CUCE-NYC on how to use MarketMaker and how to operate a food hub.

The CUCE-NYC Food Hubs Program team met Betty Baker, contact at the First Presbyterian Church in Jamaica, Queens, and Matt Lewis, contact farmer from Wild Hive Farms in Dutchess County, NY. Mrs. Baker, Food Hub administrator and coordinator for the food pantry and soup kitchen of the church organizes retail orders from the community members and places an aggregate order through NY MarketMaker on a biweekly basis. Lewis collects fresh produce from his own farm and Fishkill farms in Dutchess County and Glebocki Farms in Orange County, New York.



The order arrives with boxes of apples, crates of fresh herbs, and a variety of produce and are unloaded onto tables in the auditorium of First Presbyterian Church, creating a personalized and wholesale-priced fresh produce market within the church.

Signs are placed in front of each crate to identify the contents then volunteers begin bagging produce for those who had pre-ordered vegetables. Congregation members share recipes as they mingle.

Mrs. Baker said, "We are so pleased with fresh vegetables and fruits. We will use vegetables for our soup kitchen tomorrow. We serve over 300 people at our church's soup kitchen every week. We can't wait to buy different variety of berries, cherries and peaches in two weeks."

Representatives from CUCE Queens office set up a nutrition education table beside the fresh produce where they teach congregation members and food hub visitors how to easily incorporate fruits and vegetables into every meal and the nutritional value of fresh fruits, vegetables and herbs.

This first distribution was a reminder of the uniting power of food. Not only is food tied to individual familial upbringings, culture, and taste pallets, but it also has the unique ability to span across socioeconomic classes and cultural backgrounds as it brings people together to revel in a shared love of healthy, fresh, local, and delicious food.

During this same week, CUCE-NYC's Faith-Based Food Hubs program started food distribution at God's Battalion of Prayer Church in Brooklyn. Three more food hubs in Brooklyn, two more food hubs in Queens, two food hubs in the Bronx and one food hub in Manhattan are getting ready for their first distribution in the second week of July.



For more information about farmers please visit the following links: <http://nymarketmaker.cornell.edu>; [Wild Hive Farm](#); [Fishkill Farms](#); [J. Glebocki Farms](#). For more information about the Food Hubs program, contact Dr. Khin Mar Cho at [kc458@cornell.edu](mailto:kc458@cornell.edu).

# Stay Connected!

*Keep in touch with the food industry through MarketMaker's Facebook and Twitter*



"Like" Food MarketMaker on Facebook:

[www.facebook.com/foodmarketmaker](http://www.facebook.com/foodmarketmaker)



Follow Food MarketMaker on Twitter:

[www.twitter.com/FoodMarketMaker](http://www.twitter.com/FoodMarketMaker)

*Let MarketMaker keep you connected!*

## THIS AND THAT...

- In the last month, 95 new businesses have registered on MarketMaker. [Check them out.](#)
- See what's "Now in Season" - go to your state's homepage and look under "Happening Now"
- Learn more about MarketMaker by clicking on "Getting Started" on your state's page.

## Buy & Sell Forum

Post your ad for products and/or services you have to sell or want to buy. The Buy & Sell Forum is available to you at no cost. See detailed ads on our website at: [www.foodmarketmaker/main/marketplace](http://www.foodmarketmaker/main/marketplace).

BUY	SELL	SERVICES/EQUIPMENT	TRANSPORTATION	OTHER
12 listings	99 listings	6 listings	0 listing	5 listings



## CONTACT US

National MarketMaker Headquarters  
University of Illinois  
Dept of Agricultural & Consumer Economics

1601 52nd Avenue, Suite 17  
Moline, IL 61265  
Phone: 309-757-9077

Email: [marketmaker@illinois.edu](mailto:marketmaker@illinois.edu)  
Web: [www.foodmarketmaker.com](http://www.foodmarketmaker.com)  
Mobile website: [foodsearcher.com](http://foodsearcher.com)

